

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
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No.24-8/2009-R&C

Date: 12.10.2010

Circular T&C -CM No. 78/10-11


Sub: Special offer for Dussehra and Diwali under prepaid CDMA services-reg.

On the occasion of Dussehra & Diwali festival, it has been decided by the competent authority to introduce a promotional offer of “full talk value” under CDMA services with the following terms and conditions.

- i) Full talk value equal to MRP of all CDMA Top-up vouchers/C-top-up/Flexi top-up to be offered to CDMA prepaid customers.
- ii) Where ever, the talk value offered with top-up vouchers are more than the MRP of top-up vouchers, the higher talk value already offered will prevail.
- iii) The above offer is applicable for a limited period with effect from 15.10.2010 up to 12.11.2010.

2. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.


3. This circular is issued based on the approval of the Competent Authority in P&P-CM cell File No.3-38/2010/P&P-CM. For queries/clarification/ feedback in respect of above tariff, the communication may be addressed to Sr.GM (P&P- CM), Corporate Office, BSNL, New Delhi.


(Prema Krishnamachari)
Dy. General Manager (T&C)

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) GMs (Marketing)/(Sales)-for giving publicity.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C)